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FOR IMMEDIATE RELEASE

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SUPERVISORS RENEW MTD BOARD DIRECTOR RICHARD WEINBERG FOR SECOND TERM

The Santa Barbara County Board of Supervisors has renewed the term of Richard Weinberg to the Board of Directors of the Santa Barbara Metropolitan Transit District (MTD). This marks Mr. Weinberg's second term on the MTD Board.

Mr. Weinberg came to Santa Barbara from the Midwest. He worked as a sales rep for A.O. Smith Corporation, in Milwaukee, Detroit, Minneapolis and Chicago. While at the Carrier Corporation in the 1980's, he moved from Marketing/Advertising to V.P. of Sales, retiring in 1987. Since moving to California, Mr. Weinberg has served in various political positions, including as a Planning Commissioner, a City Council member of Carpinteria as well as Mayor of Carpinteria. In Santa Barbara, his volunteer involvement includes serving on the boards of SBCAG, the APCD, Help, and the Arts Council, in addition to MTD's Board.

Sherrie Fisher, MTD General Manager, has worked with Mr. Weinberg for the last decade. "We are honored that Mr. Weinberg has chosen to offer his leadership skills to the community served by MTD for another four years," Ms. Fisher said.

Richard Weinberg brings a great deal of pertinent knowledge and experience to the MTD Board, including sales, marketing, transportation, planning and administration, all of which has served him well with his various commitments. He has been married for 59 years, has seven children and 11 grandchildren.

The MTD Board is made up of seven directors. Two are appointed by the County Board of Supervisors, two are appointed by the Santa Barbara City Council, one is appointed by the Goleta City Council and one is appointed by the Carpinteria City Council. The seventh member, also known as the at-large director, is appointed by the other six members of the board. Currently the seven serving directors have a combined wealth of transit experience which has proven to be a great benefit to MTD and the community of Santa Barbara.

The Santa Barbara Metropolitan Transit District (MTD), with its focus on passenger service, provides a reliable, safe, comfortable means of mobility to those who lack other transportation, including students, seniors, and individuals with disabilities. MTD also provides an attractive transportation option for commuters and shoppers who might otherwise drive a car. MTD provides more than 31,000 passenger trips each weekday resulting in 22,676 cars being left at home on weekdays. MTD provided more than 8,300,000 passenger trips last fiscal year. Santa Barbara is recognized as a transit intensive community and is ranked in the top ten in the nation for per capita bus usage. MTD operates North America's largest fleet of 100% battery electric buses. Additionally, MTD was the first in California to operate its fleet of diesel and diesel-electric buses with a bio-diesel blend of fuel.

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